March 31, 2020
Global Virtual Program
#herfuturesummit
www.herfuturesummit.org
LOCATION: Live Virtual Program

MEMO: An initiative hosted by the Global Startup Ecosystem in partnership with Forbes8, Galvanize, Rise Barclays, Grow With Google, SAP Next-Gen, Mothers in Tech, Google Cloud, AWS, IBM Cloud, Hubspot

ABOUT: Her Future Summit is the world’s most exclusive event featuring tech investors, entrepreneurs and influencers creating or leveraging platforms to advance women. The summit also serves to teach fundamentals of future technology and leading social impact applications of AI, VR, Nanotechnology, space, and blockchain technologies.

FORMER SPEAKERS AT OUR SUMMITS: Ben Horowitz (Investor Twitter, Facebook), Tim Draper (Investor in Skype, Hotmail etc); Naveen Jain (Founder of Moon Express, Viome etc.); Current President of Haiti Jovenel Moise; Vicky Jeudy from Netflix Orange is the New Black; and VP+CEOs from Google, Facebook, Airbnb, Uber and more.

DATE: March 31, 2020

TIME: 8:30am-6:30pm EST

SPEAKER COUNT: 100 Global Speakers

AUDIENCE COUNT: 1000 for the day.

HISTORY: Her Future Summit is in its 3rd year and will be hosted every year until 2030 in alignment with the SDG Goals.
S P E A K E R  S U M M A R Y
MORNING AGENDA PART 1

• **8:30am-8:45am** Welcome Remarks Global Startup Ecosystem

• **8:45am-8:50am** SAP Kwena Mabotja Sub-Sahara Africa Director at SAP Next-Gen Preparing You for Now: Perspectives and Strategies

• **8:50am-9:00am** Viral content: differences and common features to address in marketing BetterMe Startup Victoria Repa CEO & Co-Founder of BetterMe, Forbes 30 under 30, Official Member of Forbes Tech Council

• **9:00am-9:10am** Strategies for Startups During Covid-19 Crisis SingularityU Kenya Summit Regina Njima Co-Founder & Managing Partner at Kizo Ventures | Host SingularityU Kenya Summit

• **9:10am-9:20am** Future of Work: How to Build Your Personal Brand in the Digital Age Global Startup Ecosystem Christine Ntim Chief Marketing Officer- at Global Startup Ecosystem

• **9:20am-9:30am** Mental Health and Entrepreneurship: How to Build a Mental Health Plan for Business Success Global Startup Ecosystem Einstein Ntim CEO of the Global Startup Ecosystem

• **9:30am-9:45am** Headline Keynote State Department H.E. Ambassador Lana Marks Ambassador of South Africa to the United States
MORNING AGENDA PART 2

- **9:50am-9:55am** An Introduction to Motherhood, Womenhood and Business- What You Need to Know about Career and Family Strategy Global Startup Ecosystem Christine Ntim Chief Marketing Officer - at Global Startup Ecosystem
- **9:55am-10:02am** Make Your Work Pandemic-Proof Founders Marketing Kristi DePaul CEO at Founders Marketing
- **10:02am-10:10am** Difficult Roads often Lead to Beautiful Destinations - Becoming a Mother in the midst of a Global Pandemic and a Corporate Restructure SAP Sandra Moerch-petersen Chief Content Director, Purpose and Brand Experience at SAP
- **10:10am-10:17am** Finding your passion in everyday moments SSR Digital Group Startup Stacie Sussman Chief Technology Officer at SSR Digital Group
- **10:17am-10:24am** The Drop-off: Building a company through Pregnancy and Motherhood Kunik Startup Liz Gulliver Co-Founder, Kunik
- **10:24am-10:31am** How to manage bias in the entrepreneurial ecosystem Visible Health Startup Sehreen Noor Ali Co-CEO and Co-Founder of Visible Health
- **10:31am-10:38am** "The Realities of Postpartum " How to Build Your Entrepreneurial Career After Giving Birth" The Transitions Collective Startup Mary Clavieres Founder & CEO, The Transitions Collective -
- **10:38am-10:45am** Why Work/Life Balance is Not the Answer Hashtag Legal Startup Jamie Lieberman Owner at Hashtag Legal
- **10:45am-10:52am** What can tech do for menopause? Bia Startup Fernanda Dobal Co-Founder at Bia.Care
- **10:52am-10:57am** The Notion of Reinventing Oneself Consultant Startup Busie Matsiko-Andan Strategy Consultant & Outreach Specialist

www.globalstartupecosystem.com
MORNING AGENDA PART 3

11:00am-11:45am Innovating for our Future: Generations, Digitization, and Our New Normal
New York University Dr. Lisa Coleman
Senior VP for Global Inclusion and Strategic Innovation, and Chief Diversity Officer at (NYU) New York University

11:45am-12:00pm New York University Q/A
New York University Q/A New York University Q/A New York University Q/A

12:00PM-12:10pm Unleashing inclusive leadership
Deloitte Dr. Terri Cooper
Chief Inclusion Officer at Deloitte

12:10pm-12:20pm Passion to Profit—Building a scalable business around a personal passion
She Media Samantha Skey
Chief Executive Officer at She Media

www.globalstartupecosystem.com
12:30PM - 1:00PM  Hanson Robotics Panel: Why Invest in AI? Charlotte Anabelle de Brabandt, 30under30 Megawatt winner, TEDx Speaker, Author, Technology Speaker and Host at Hanson Robotics. David Chen, Chief Financial Officer at Hanson Robotics. Hanson Robotics Sophia World’s First Robot Celebrity; Hanson Robotics’ most advanced human-like robot. Funding the Future: Perspectives from Investors, Influencers and Funding Facilitators.

1:00pm - 1:10pm  Empowering Women to Lead and Succeed UN Global Compact Amira Alfa, Senior Manager of Corporate Engagement at United Nations Global Compact.

1:10pm - 1:20pm  Investing 101 Draper University Asra Nadeen, President, Draper University & Investor, DraperU Ventures.

1:20pm - 1:30pm  WeXchange: Connecting Latin American and Caribbean Women Entrepreneurs in STEM with Mentors and Investors” Inter American Development Bank Lisette Barbero, Investment Officer at Inter American Development Bank.

1:30pm - 1:40pm  Investing for the Future Plum Alley Deborah Jackson, Founder and CEO at Plum Alley.

1:40pm - 1:48pm  Crowdfunding in a Crisis IFundWomen Kate Anderson, Co-founder of IFundWomen.

1:48pm - 1:55pm  From Limbé to New York - A Journey of Impact Entrepreneurs Roundtable Accelerator Iynna Halilou, Global Programs Manager at Entrepreneurs Roundtable Accelerator.

www.globalstartupecosystem.com
AF TERNO ON AGENDA PART 2

- **2:00pm-2:10pm** Remaining Productive During Times of Uncertainty Google Aisha Taylor Community Engagement & Partnerships at Grow with Google
- **2:10pm-2:20pm** My Top 10 Reflections for Success Tech Stars Jenny Lawton Chief Innovation Officer at Tech Stars
- **2:20pm-2:30pm** Technology & collaboration to drive positive social change! Sales Force Tríona Byrne Snr Director - Strategic Relations, EMEA | Salesforce.org
- **2:30pm-2:40pm** Mastercard Sabrina Tharani Director of Partnerships, Mastercard Start Path
- **2:40pm-2:50pm** Innovating With Purpose SAP Next Gen Ann Rosenberg SVP & Global Head of SAP Next-Gen & Running the SAP Innovation Space
- **2:50pm-3:00pm** Women, Leadership & Legacy Citibank Chinwe Esimai Managing Director - Chief Anti-Bribery & Corruption Officer at Citibank
- **3:00pm-3:10pm** Creating Opportunity out of Adversity Davis Wright Tremaine LLP Lynn Loacker Partner in Charge at Davis Wright Tremaine LLP
- **3:10pm-3:20pm** YMCA DJ Forza Director of Partnerships and Collaboration at World Alliance of YMCA
- **3:20pm-3:30pm** Your GoTo Market Strategy – Customer Traction Hubspot Kim Walsh Global VP, HubSpot for Startup at Hubspot
- **3:30pm-3:40pm** Building a Digital Community in Our New Normal Riverter Corworking Space Amy Nelson Founder and CEO of The Riveter
- **3:40pm-3:50pm** Barclays Ilana Fass US FinTech Platform Lead, Barclays Ventures
- **3:50pm-4:00pm** Google X. Eyee Global Outreach Lead - Responsible Innovation at Google AI
- **4:00pm-4:10pm** The Future of Work and LinkedIn’s Economic Graph LinkedIn Ty Heath Global Lead, The B2B Institute @ LinkedIn

Global Edition
Virtual Program
March 31, 2020

www.globalstartupecosystem.com
• **4:15pm-4:25pm** Your "Highlight Real" - How Women Can Ditch The Act In 2020 And Bring Their Authentic Selves To Work Ditch the Act Ryan Foland Author of Ditch The Act

• **4:25pm-4:35pm** Growing Businesses & Humans AWS Erika Murdock Balbuena Global Head of Impact Computing at Amazon Web Services

• **4:35pm-4:40pm** Hacking Communities Essteem Carolina Castro Lead, Equalithons at Essteem

• **4:40pm-4:45pm** How to build and maintain your network Startup Grind Daphnee Charles Director at Startup Grind Port au Prince & Co Founder at Cocread

• **4:45pm-4:50pm** Arnold Sarfo-Kantanka Chair at Future of Ghana

• **4:50pm-4:55pm** Building local ecosystems with limited ressources" Banj Marc Alain Boucicault Founder at Banj

• **4:55pm-5:00pm** Minimizing the Impact of COVID-19 on Your Business Impact Her Startup Efe Ukala Founder at ImpactHER/ VP, Assistant General Counsel at JPMorgan

• **5:00pm-5:05pm** The Next Big Thing In Africa African Women In Tech (AWIT) Anie Akpe Founder at African Women In Tech (AWIT)

• **5:05pm-5:10pm** Creating a WE Nation Activate WorldWide LLC Lucinda Cross President at Activate WorldWide LLC

• **5:10PM-5:15PM** Azure CollegeJhonson Napoleon CEO at Azure College

• **5:15pm-5:25pm** Microsoft: Overview of the social global entrepreneurship program Microsoft Effie Kilmer Program Manager, Azure Global Engineering - Financial Services at Microsoft

• **5:25pm-5:35pm** Be a Bad Ass Leader for the Future! Gina Kloes International Gina Kloes Founder at Gina Kloes International
HER FUTURE SUMMIT PITCH COMPETITION IN PARTNERSHIP WITH FORBES8

- 5:45pm-5:50pm HFS INTRO & A Word from the Judges
- 5:50pm-6:00pm An Introduction to Forbes8 Community Forbes 8 Liz Walsh Vice President - Growth Marketing @ Forbes
- 6:00pm-6:15pm Startup TBA Pitcher 1 Startup TBA Startup TBA Startup TBA Pitcher 2 Startup TBA Startup TBA Startup TBA Pitcher 3 Startup TBA Startup TBA
- 6:15pm-6:20pm Closing Remarks and Next Steps
- 6:20PM-6:30pm EXPO PARTY/ NETWORKING/ Q/A
PROUD TO ANNOUNCE PRESENTING DIAMOND SPONSOR

NYU OFFICE OF GLOBAL INCLUSION

MARCH 31, 2020
WWW.HERFUTURESUMMIT.ORG
WWW.GLOBALSTARTUPECOSYSTEM.COM
HER FUTURE SUMMIT

PROUD TO ANNOUNCE
GOLD SPONSOR

MARCH 31, 2020

WWW.HERFUTURESUMMIT.ORG
WWW.GLOBALSTARTUPECOSYSTEM.COM
HEAR FROM SPEAKERS FROM THE FOLLOWING COMPANIES

IBM Cloud    AWS    Google Cloud    DigitalOcean    SAP next-gen
Forbes      MEVENTUM    MasterCard    YMCA    BARCLAYS
LinkedIn    Hanson Robotics    Africa Future Fund    Plum Alley    SHE MEDIA
Grow with Google    J.P.Morgan    Citibank    Salesforce    NYU    Deloitte
DEVELOPMENT OPPORTUNITY

The Global Startup Ecosystem Runs The Worlds Largest Digital Accelerator.
Submit Your Application To Pitch For Prizes At The Her Future Summit And To Gain Access To The 10 Week Accelerator Training Program This Year.
Apply Via globalstartupecosystem.com/startuplab

Submit Your Resume For Recruitment Opportunities And For Training Programs Post The Summit.
The Application Can Be Found At globalstartupecosystem.com/careerlab
Global Edition
Virtual Summit
March 31, 2020

JOIN THE VIRTUAL COMMUNITY

LIVE SESSIONS
Livestream HerFuture Summit and unlimited access to all live virtual summits for the year. Enjoy access to monthly webinars featuring leading CEOs and Entrepreneurs.

GLOBAL COMMUNITY
Your one-stop-shop for collaborating with other business minded dreamers and doers from around the world—including Christine Ntim herself.

COURSE LIBRARY
Learn from our network of 500+ speakers. We host live and virtual summits around the world and now you can have on demand access to our top talks, panels and workshop sessions!

@herfuturesummit www.herfuturesummit.org #herfuturesummit

Offer open to VIP digital delegates only. To upgrade your ticket go to globalstartupecosystem.com/community